



cannobe
cannot beat experience





Seasoned souls
invigorating
the future

babyboomer peers only

- Interactive community - a network for seasoned and experienced managers and entrepreneurs who want to continue to commit themselves in a high quality way - people with professional and life experience and a thirst for action!
- Work and life experiences become visible and thus usable
- Our vision: life experience and (technical and management) know-how is preserved and becomes usable - for like-minded people at eye level
- Quality guarantee, discretion, exclusivity, seriousness (personal admission procedure + clear membership criteria) - no mass platform!



Cannobe



Benefits & reasons

- Find fellows and supporters for your ideas, projects, plans...
- Discover ideas, projects, plans... from other members in which you want to get involved
- Let yourself be inspired by start-ups which ask for your support
- Canobe regularly presents selected ideas, projects, start-ups, plans ... for discussion. By email and in regular Jours Fixes (zoom). Soon again with personal meetings ...



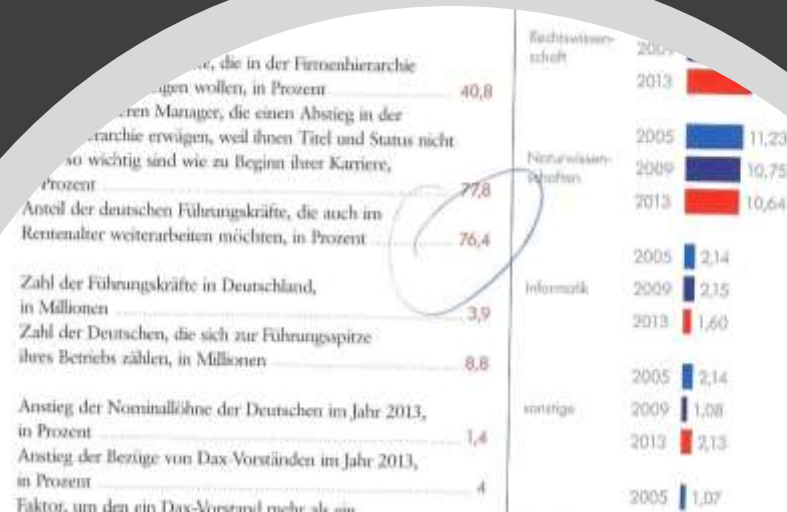
World Improvement with smart contemporanians

The last years are full of global challenges: Climate/geothermal warming, refugees & migration, water shortages, pandemics, deforestation...

„politicians and institutions are not and only to a limited extent able to remedy the situation

Our generation - the baby boomers - has built professional, life and technology experience, networks and access, "influence" and money & capital

Cannobe would like to build a community of such for trusting, personal and direct action and implementation





The generation born between 1945 and 1965 is the strongest in the world, and all of them are going into "pension/retirement" this decade. Time to think about what these people (want to) do now or in a few years.

Demographic challenges are well known but unsolved. "Retirement" is a misnomer and a diffuse status. However, it still requires a considerable effort to employ a "retiree".

Most offers of communities, magazines and trade fairs/events focus on leisure activities and health topics or on specialized concerns such as foreign assignments.

Existing networks and associations are geared to active current professional activity. In addition, these are suitable for personal concerns only to a limited extent and are mostly regionally oriented. Canobe offers here a meaningful addition.



An estimated 80% of the contacts established are based on the position reached, not on the person. If the position falls away, they also thin out quickly...

The person is placed in the centre. "Knowledge" can be read or studied: "experience" is inevitably linked to a time horizon, a period.

A platform for people who wish to expand their professional horizons - beyond and in addition to their existing networks, associations and activities - on an equal footing with like-minded people. Professional and life experience made visible and usable.

Only a community of movers and shakers can bring about change and implement ideas - and "alone" is no fun either

target groups

- managers from the private sector
- Managers from the public sector
- Researchers and scientists of any provenance
- (representatives of) foundations, NGOs, initiatives, associations...
- freelancers, artists...
- Entrepreneurs (shareholders/owners)
- Startups!



Cannobe



regions - „ambassador” structure



CANNOBE IS SETUP IN
ENGLISH AND GERMAN



IN 2020 FOCUS ON
GERMAN SPEAKING
MEMBERS (DACH REGION
AND EXPATS) AND USA)



MOST IMPORTANT
ENGLISH-SPEAKING
MARKET: UK AND USA



CURRENTLY > 40 MEMBERS
FROM THE USA - HUGE
MARKET (SEE LINKEDIN
MEMBERS "RETIRED" MORE
THAN 3.8 MILLION; UK
APPROX. 410,000; CANADA
APPROX. 358,000; DACH
APPROX. 119,000



MARKET ACCESS VIA
"AMBASSADORS" WHO
PROMOTE CANNOBE IN
THEIR REGION AND
NETWORKS.



Especially attractive for people with:



At least 25 years of professional experience, half of which as a manager



entrepreneur or self-employed for more than 25 years



Exceptionally active and engaged e.g. in civic activities



Curious and openminded for ideas, projects, plans



Intercultural experiences



Academic degree(s), honorary title(s)

**useful network partners for Cannobe -
introductions welcome!**

**Foundations: general members, board
members, trustees, donators....**

**NGOs and initiatives such as Senior Expert
Service (SES), Engineers /doctors without
borders,...**

Rotary, Lions, Kiwani....

Associations - industry and services

Alumni networks of universities, companies

Past tenure of student fraternities



USP



Each profile is checked upon registration and then continuously = top quality of members (= "hard" terms and conditions, which define exclusion criteria for violations of the Cannobe-Comment)



- Possibility of targeted and unlimited addressing of individual members as well as general posting of concerns



- Fair processing (one-off fee, can be cancelled at any time thereafter or the profile can be made inactive free of charge)



- Benefit is not determined by the number of contacts made, but rather by finding a person who can help you solve your problem



- Discretion is a matter of course (no "taster/trial" memberships, own definition of the profile public, "member only")



- Personal contact with the Cannobe team at any time ("Ask us")



- Creation of partnership with (really) attractive added value for the members (no discount battles, but rather access to unusual offers)



- Member events (either by Cannobe or between members (if posted as interest) and/or webinars)

Relaunch projected – appr. \$ 700,000 investors welcome inviting international „ambassadors“



Introduction:
www.bestthirdoflife.com



Relaunch in progress with
various additional
functionalities resulting from
hundreds of discussions and
personal reviews



New design and
functionalities



Done by November 2020